

New York City
St. Patrick's Day Parade and Celebration Committee

(Operated under the auspices of St. Patrick's Day Parade, Inc. since 1992)

P.O. Box 295, Woodlawn Station, Bronx, NY 10470

Web Site: NYCStPatricksParade.Org

Phone Number: 718-231-4400 / Fax: 718-231-4401

2022 Official Parade Program Advertising Contract
CELEBRATE IRISH - AMERICAN CULTURE IN THE GREATEST CITY IN THE WORLD
HONORING JAMES T. CALLAHAN GRAND MARSHAL AND HIS AIDES

We agree to pay the sum of \$_____ per Ad to appear in the Parade Program in conjunction with the 261st Annual St. Patrick's Day Parade to be held on Thursday, March 17, 2022.

Programs will be published in print & virtually on our website which had 2.3 million hits in 2021

-R A T E S-

<input type="checkbox"/> OUTSIDE COVER	\$8,000
<input type="checkbox"/> INSIDE COVERS	\$6,000
<input type="checkbox"/> GALA COLOR PAGE	\$5000
<input type="checkbox"/> FULL PAGE	\$3000
<input type="checkbox"/> HALF PAGE	\$2500

Company Name: _____ Authorized By: _____

Address: _____ Title: _____

_____ Date: _____

Phone: _____ E-Mail: _____

You may mail your check payable to: The St. Patrick's Day Parade, Inc., P.O. Box 295, Woodlawn Station, Bronx, NY 10470 or to pay online by credit card using our secure web page at our donation page. Please indicate that your payment is for the OFFICIAL PARADE JOURNAL on March 17, 2022 ([click here to access page](#))

If possible, please e-mail you advert to: HBeirne@NYCStPatricksParade.Org

You May Attach Your Advertisement Here or Attach It To This Contract

Please note: The St Patrick's Day Parade Inc., is a registered NY State Charity (Reg No 07-00-83) and a 501c3 Non-profit Organization (Tax ID11-3489855) and all donations are tax deductible to the full extent of U.S. Law.

Please return no later than March 1st, 2022

Programs will be published in print & virtually on our website which had 2.3 million hits in 2021