



The St. Patrick's Day Parade and Celebration Committee

(Operated under the auspices of St. Patrick's Day Parade, Inc. since 1992)

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NYCStPatricksParade.Org

On The Streets Of New York City Since 1762



ST. PATRICK'S DAY PARADE INC.

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THE LADIES AND MEN OF THE ANCIENT ORDER OF HIBERNIANS,
 METROPOLITAN NEW YORK
 CLAN-NA-GAEL OF GREATER NEW YORK
 FRIENDS OF IRISH FREEDOM IN AMERICA
 COUNCIL OF GAELIC SOCIETIES
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 COUNTY ORGANIZATIONS, EMERALD SOCIETIES, AND OTHER AFFILIATED IRISH SOCIETIES, METROPOLITAN NEW YORK

January 3, 2024

Dear Friend of the NYC St. Patrick's Day Parade™:

You are cordially invited to join us for the Grand Marshal and Aides Installation Reception to be held at 3 p.m. on Sunday, February 25, 2024, at Antun's (96-43 Springfield Boulevard, Queens Village, NY.)

This is the only event on the Parade calendar that offers an opportunity to honor both the Aides to the Grand Marshal and the Grand Marshal, Maggie Timoney for the historic 263rd NYC St Patrick's Day Parade™. We look forward to an afternoon that will include a buffet dinner, an open bar, and music by Gerry Finlay and the Cara Band.

To commemorate this occasion, we will publish a Souvenir Journal in print and virtual format on our website. This will provide an opportunity for you to demonstrate your support for the 2024 Aides and the Grand Marshal. Information related the event is available on our website at: NYCStPatricksParade.Org You will also be able to reserve tables and submit Journal ads online. For your convenience, we have enclosed a mail-in Journal contract and RSVP card. **However, online transactions via our secure website are preferred.**

The deadline for Journal ads is Tuesday, February 10, 2024. Adverts should be uploaded with your payment through our secure payment portal (preferred method) or mailed with your check payable to St Patrick's Day Parade Inc. If you have any questions concerning the journal, feel free to call the Parade office at 718-231-4400, contact a journal chairperson, or email: Journal@NYCStPatricksParade.Org

To reserve tables, please use our secure portal (preferred method) or mail in the RSVP card with your check payment to the office. If you have any questions about the reception, please call 914-833-8363 or email GMevents@NYCStPatricksParade.Org

The NYC Saint Patrick's Day Parade™ takes great pride in the selection of 2024 Aides to the Grand Marshal, who have been chosen by our affiliated organizations, in recognition of their outstanding dedication and contributions to Irish culture and heritage. We are delighted that they will join Grand Marshal, Maggie Timoney, as she leads us on March 16th in the greatest Parade in the world.

Maggie is an exemplary Irish American, who has been recognized as a transformational leader throughout her career. As the C.E.O. of Heineken USA, she is the only senior female executive of a major beer company in the United States. Maggie received both her B.A. and M.B.A at Iona University (a Parade affiliated organization) and was a standout player on their women's basketball team for many years. She is native of Ballina, County Mayo, Ireland. Maggie currently resides in Connecticut with her husband Glen and their two children. We, as a community, are proud of her many achievements and we know that all New Yorkers will look to and admire her as she leads the greatest Parade in the world!

We look forward to greeting you, your family, and friends on February 25th at Antun's.

Very truly yours,

New York City Saint Patrick's Day Parade™

Reception Chairs

Katie Barrett & Hilary Beirne

Journal Chairs

*Treasa Smyth, Cathy Hogan, Bridget O'Brien,
Veronica Barry, Eileen Collins, Bill Lewis.
Noel Ruane*

St. Patrick's Day Parade and Celebration Committee is operated under the auspices of St. Patrick's Day Parade, Inc. St. Patrick's Day Parade, Inc is a 501(c)3 nonprofit organization. Federal Tax ID #11-3489855