



New York City Saint Patrick's Day Parade®

P.O. Box 295, Woodlawn Station, Bronx, NY 10470

NYCStPatricksParade.Org

Phone: 718-231-4400 / Fax: 718-231-4401

Marching on the streets of New York since 1762®



NYC St. Patrick's Day Parade®

2026 Official Parade Program Advertising Contract

Celebrating Irish faith, heritage and culture in the greatest city in the world!

HONORING 2026 GRAND MARSHAL ROBERT J. McCANN AND HIS AIDES

We agree to pay the sum of \$ _____ for submitted ad(s) to appear in the **NYC St. Patrick's Day Parade Official Program** in conjunction with the 265TH Annual NYC St. Patrick's Day Parade being held on Tuesday, March 17 2026.

Programs will be published in print & virtually on our website receiving over 3 million hits annually.

-RATES-

| | |
|---------------------------------------|----------|
| <input type="checkbox"/> BACK COVER | \$20,000 |
| <input type="checkbox"/> INSIDE COVER | \$15,000 |
| <input type="checkbox"/> FULL PAGE | \$10,000 |
| <input type="checkbox"/> HALF PAGE | \$ 5,000 |

Company Name: _____

Address: _____

E-Mail: _____ Phone: _____

Authorized By: _____ Title: _____ Date: _____

Please Return Ad Copy No Later Than March 1st, 2026.

Electronic Submission:

All advertisements should be uploaded through our preferred, secure payment portal <https://www.nycstpatricksparade.org/official-parade-advertising/> or e-mailed to info@NYCStPatricksParade.Org.

By Mail:

If necessary, advertisements can be mailed to **P.O. Box 295, Woodlawn Station, Bronx, NY 10470**. Please make checks payable to *St. Patrick's Day Parade Inc.* along with completed contract form.

Additional Assistance:

Please email info@NYCStPatricksParade.Org or call the Parade office at 718-231-4400.